

# Branding & PPT Template



# Branding & PPT Template Deck Contents



- Branding Resources
- Font & Colors
- PowerPoint Accessibility
- Flywheels
- Icons & Icon Library
- Sample Slides:
  - Title Slides
  - Agenda Slides
  - Section Title Slide
  - Page Layouts
  - Table Layouts
  - Timeline Layouts
  - Hierarchy or Org Charts
  - More Page Layouts

# Font & Colors



Font family: Segoe UI (body) | Segoe Semibold (headings)

## Dark blue

- HEX: #243a5e
- RGB: R36 G58 B94

White text

Light blue text

## Blue

- HEX: #0078d4
- RGB: R0 G120 B212

White text

## Light blue

- HEX: #50e6ff
- RGB: R80 G230 B255

Black text

## Extra light grey

- HEX: #f2f2f2
- RGB: R242 G242 B242

Black text

Blue text

## Dark grey

- HEX: #505050
- RGB: R80 G80 B80

White text

Light blue text

## Darkest grey

- HEX: #2f2f2f
- RGB: R47 G47 B47

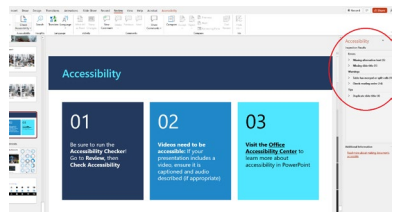
White text

Light blue text

# PowerPoint Accessibility

## 01

Be sure to run the **Accessibility Checker!**  
(In PPT click Review, Check Accessibility, & fix any errors)



## 02

Videos need to be **accessible**: If your presentation includes a video, ensure it is captioned and audio described (if appropriate)

## 03

Visit the [Office Accessibility Center](#) to learn more about accessibility in PowerPoint



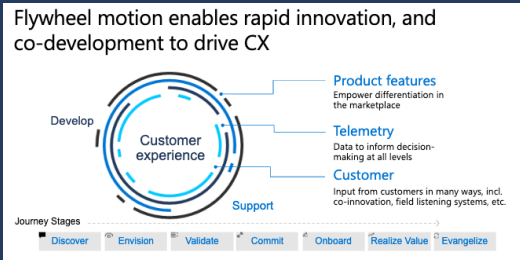
# “Flywheels” - Identity Elements

These elements create a recognizable visual identity of organization.

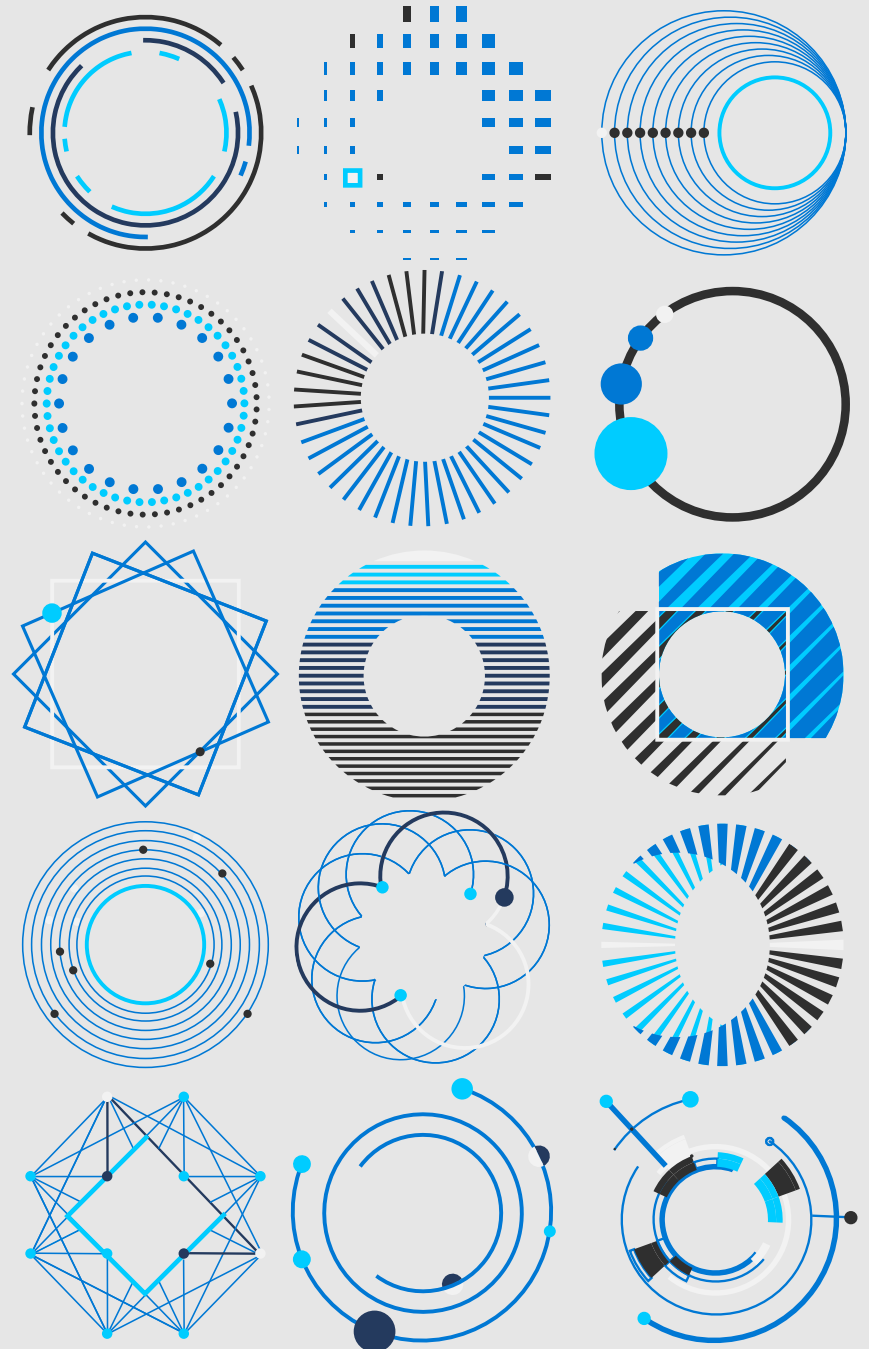
They incircle our customers, evoke movement, and the organization’s design principals. They represent our various experiences and bring abstract concepts to life without using blunt, tired visuals.

NOTE: These images shouldn’t be used as if they are a logos. Rather they should be incorporated within practical imagery, aligned with supporting text, or used cropped as a decorative identity element

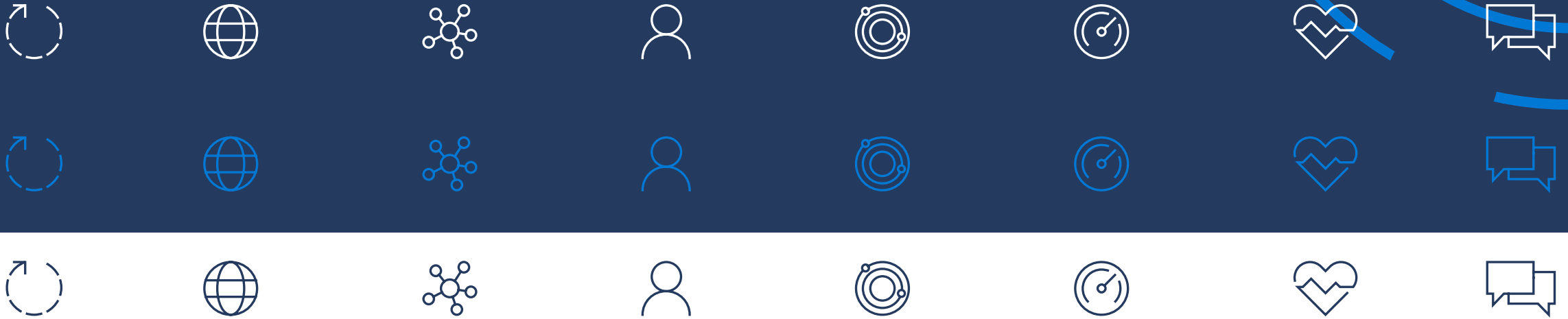
## AS A GRAPHIC



## INTEGRATED W/ PHOTOGRAPHY



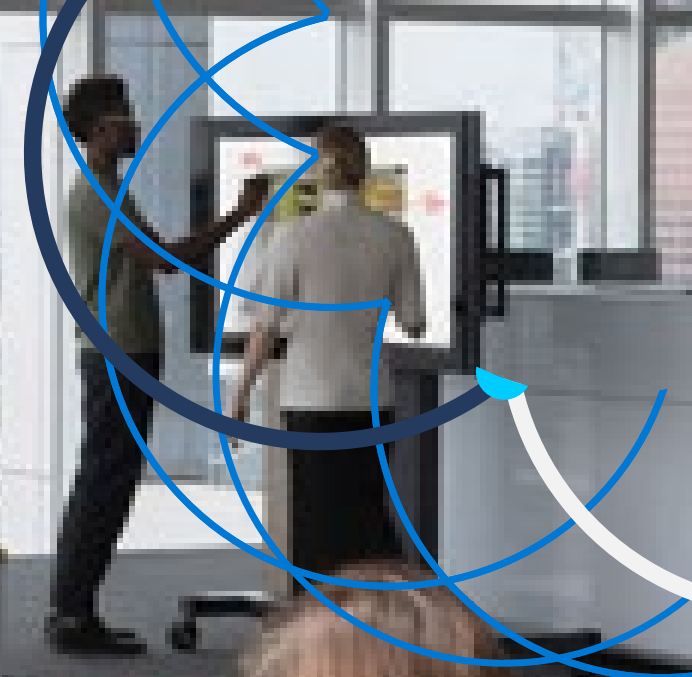
# Icons



MyCompanyLogo

# PowerPoint Template Title 1

Subtitle or Speaker Name



MyCompanyLogo

# PowerPoint Template Title 2

Smaller text





MyCompanyLogo

# PowerPoint Template Title 3

Subtitle or speaker name



**MyCompanyLogo**

# PowerPoint Template Title 4

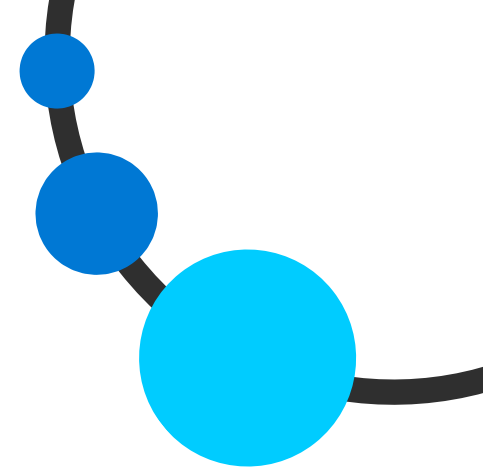
Speaker name



# Agenda

---

- Text
- Text
- Text
- Text
- Text
- Text



**Some agendas need more details to set the tone of the conversation**

You might want to use a few short sentences instead of a bullet list.

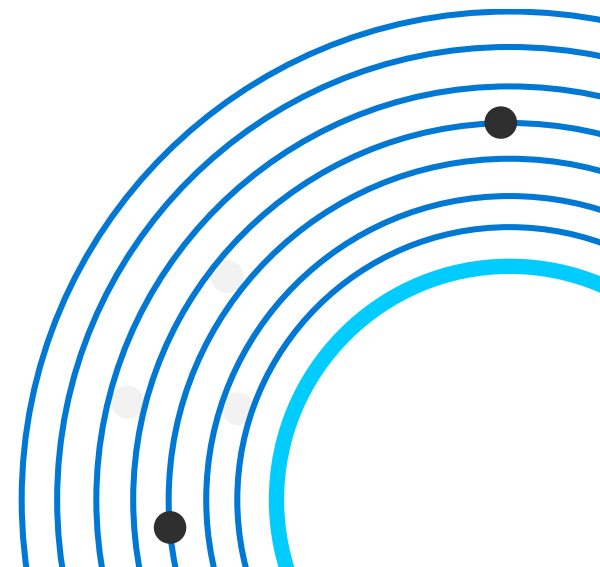
This might be a summary of the topics to be covered or the goals and outcomes you hope to achieve.

Section title



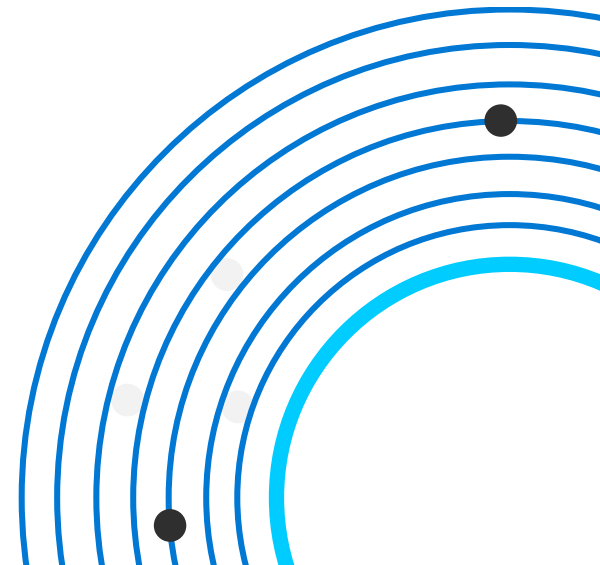


# White Background

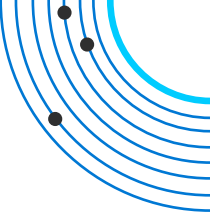


# White background, 1/3 image on right

Text here



# Dense data summary slide 1/5 grey column



## Executive summary

- overarching takeaways or actions
- overarching takeaways or actions
- overarching takeaways or actions

# Project name

Provide more context and a detailed overview of what the project goals are, what you have or hope to accomplish.

This space accommodates multiple lines of text so there is enough room to give details.

\$5M

Financial  
value

78%

Percentage  
value

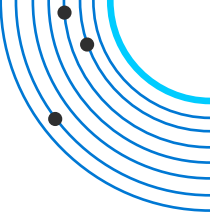
324

Additional  
value

---

## Project goals

## Project outcomes



# Sample table 1

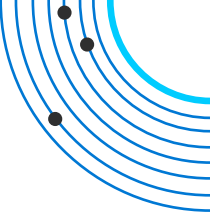
This is based on the first preset table-style in PowerPoint. Font levels should be reduced to 16pt Head, and 11pt body

Head level (be briefer than this) Segoe 16pt	Head level (be briefer than this) Segoe 16pt	Head level (be briefer than this) Segoe 16pt	Head level (be briefer than this) Segoe 16pt	Head level (be briefer than this) Segoe 16pt
Content description using as few words as possible Segoe 11pt	Content description using as few words as possible Segoe 11pt	Content description using as few words as possible Segoe 11pt	Content description using as few words as possible Segoe 11pt	Content description using as few words as possible Segoe 11pt
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# Sample table 3



		Comparison 1	Comparison 2	Comparison 3
Content	Content	Content	Content	Content
	Content	Content	Content	Content
	Content	Content	Content	Content
Content	Content	Content	Content	Content
	Content	Content	Content	Content
	Content	Content	Content	Content
Content	Content	Content	Content	Content
	Content	Content	Content	Content
	Content	Content	Content	Content

# Twelve-step timeline



1

Kick-off project

2

Research

3

Build personas

4

Define journey

5

Design exploration

6

Design revisions

7

Build prototype

8

User testing

9

Revise

10

Development

11

Debug

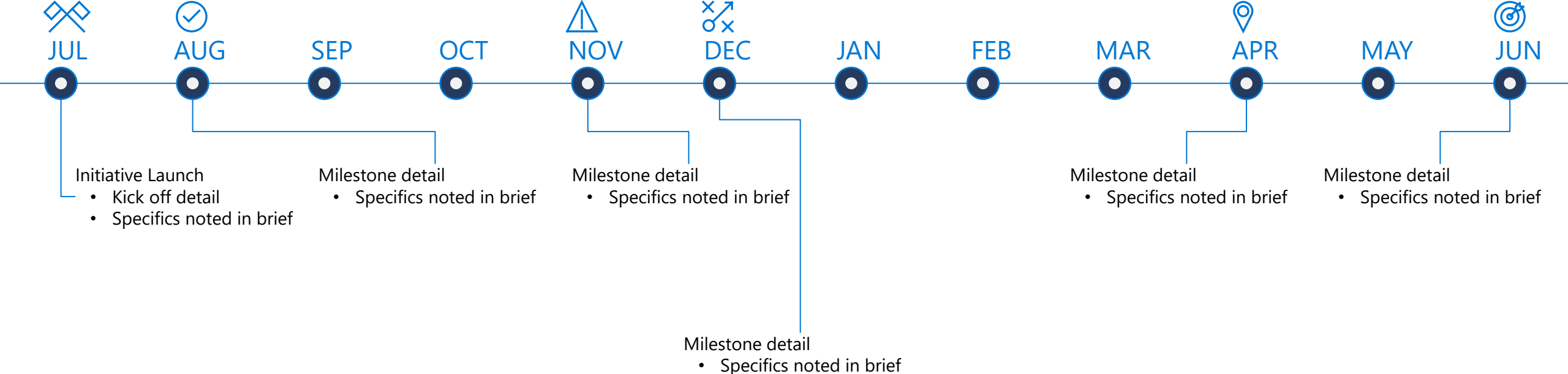
12

Launch

# Custom timeline 1

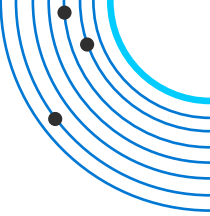
## Key milestones

Placeholder for overview. Optional icons can be used to characterize milestones, obstacles, etc.



# Custom timeline 2

---



## Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

## Title

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

## Title

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa.

## Title

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

## Title

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

## Title

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Week 1 ..... Week 2 ..... Week 3 ..... Week 4 ..... Week 5 ..... Week 6 .....>

- Goal
- Outcome
- Deliverable
- Result
- Review

- Goal
- Outcome
- Deliverable
- Result
- Review

- Goal
- Outcome
- Deliverable
- Result
- Review

- Goal
- Outcome
- Deliverable
- Result
- Review

- Goal
- Outcome
- Deliverable
- Result
- Review

- Goal
- Outcome
- Deliverable
- Result
- Review

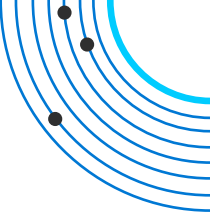


# Custom timeline 3



# Custom timeline 4

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## One

### Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- Goal
- Outcome
- Deliverable
- Result
- Review

## Two

### Title

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

- Goal
- Outcome
- Deliverable
- Result
- Review

## Three

### Title

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa.

- Goal
- Outcome
- Deliverable
- Result
- Review

## Four

### Title

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

- Goal
- Outcome
- Deliverable
- Result
- Review

## Five

### Title

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

- Goal
- Outcome
- Deliverable
- Result
- Review

## Six

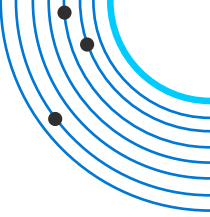
### Title

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

- Goal
- Outcome
- Deliverable
- Result
- Review

# Custom timeline 5

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## Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

## Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

## Title

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Date

Date

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Date

Date

Date

## Title

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## Title

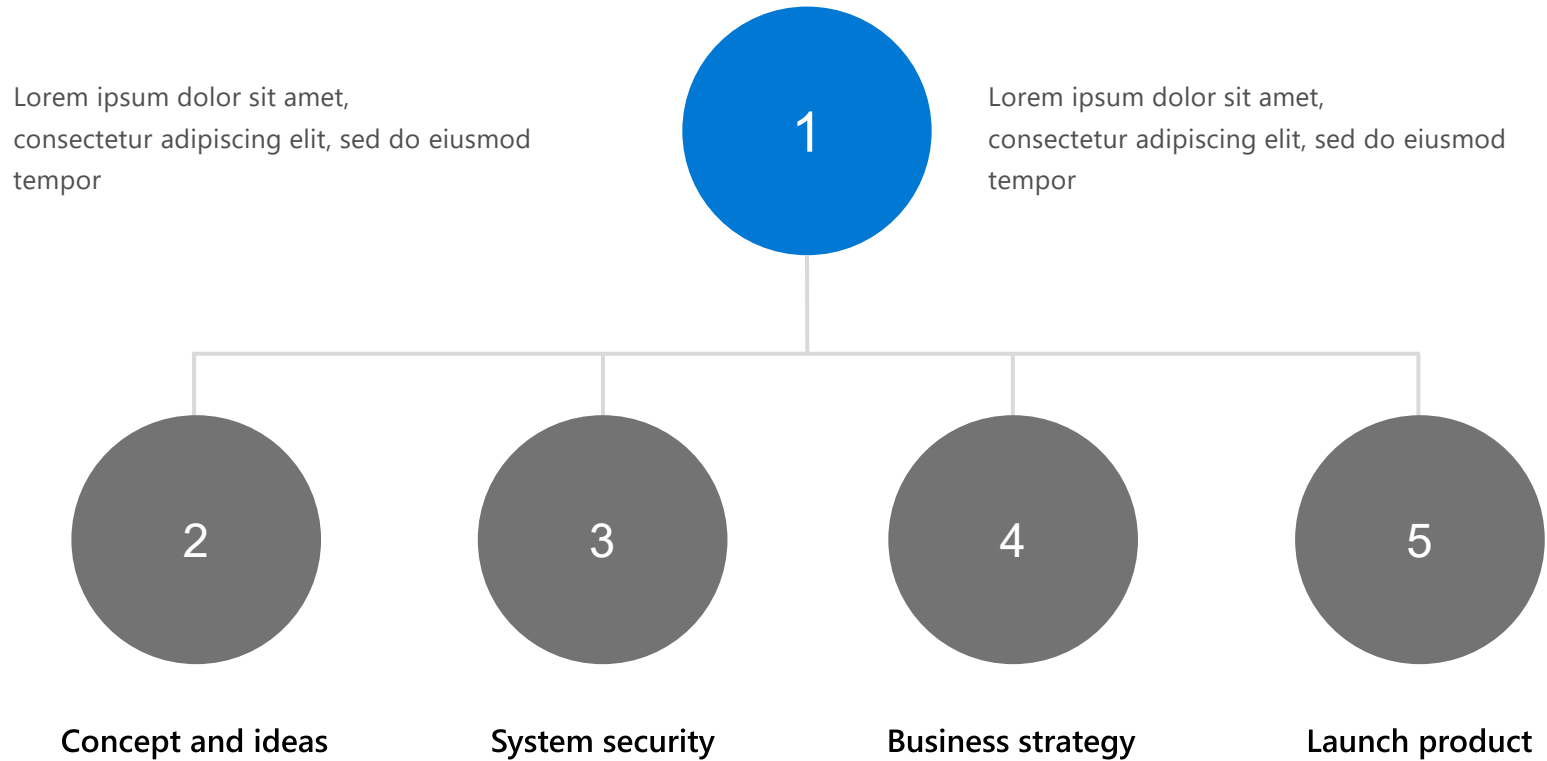
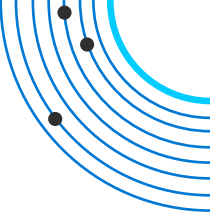
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

## Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

# Hierarchy

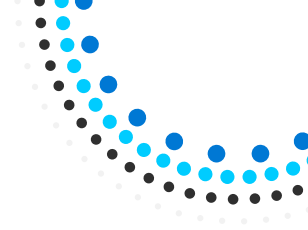
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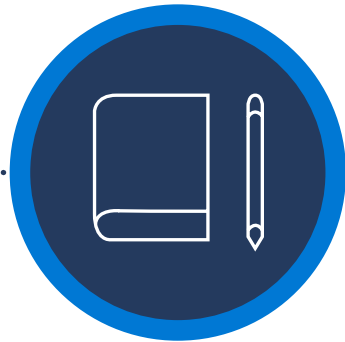


# 3 step process slide

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Label



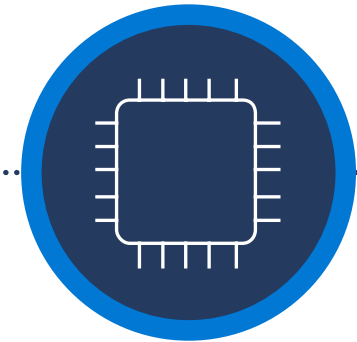
Additional  
descriptive text

Label

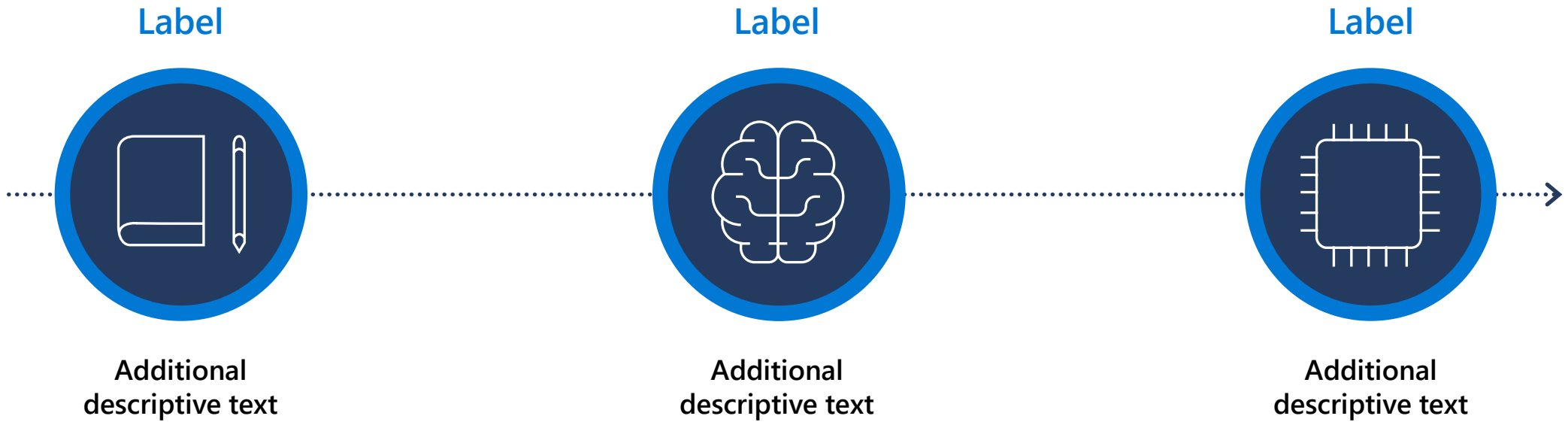


Additional  
descriptive text

Label

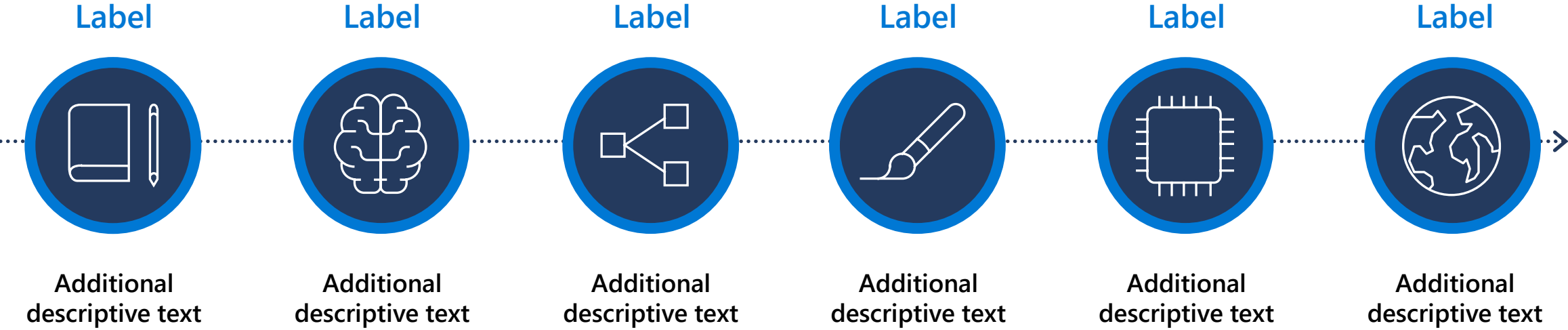
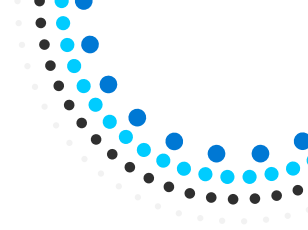


Additional  
descriptive text



# 6 step process slide

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# Milestone slide

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**Date:** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

**Date:** Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

**Date:** Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

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**Date:** Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil.



# The Team



**Firstname Lastname**

Title

About: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



**Firstname Lastname**

Title

About: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



**Firstname Lastname**

Title

About: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

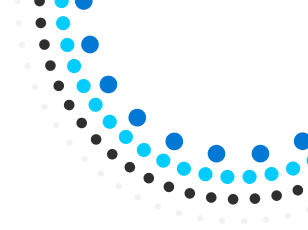


**Firstname Lastname**

Title

About: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

# Resources



## Resource type

- Resource name
- Resource name
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## Resource type

- Resource name
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## Resource type

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## Resource type

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## Resource type

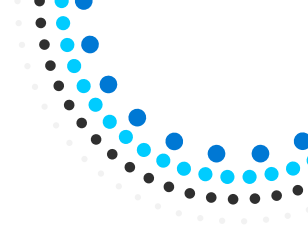
- Resource name
- Resource name
- Resource name

## Resource type

- Resource name
- Resource name
- Resource name

# Slide header

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Descriptive text in sentence form with some details, **highlighted text** or callouts.



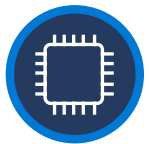
Descriptive text in sentence form with some details, **highlighted text** or callouts.



Descriptive text in sentence form with some details, **highlighted text** or callouts.



Descriptive text in sentence form with some details, **highlighted text** or callouts.



Descriptive text in sentence form with some details, **highlighted text** or callouts.



Descriptive text in sentence form with some details, **highlighted text** or callouts.



Descriptive text in sentence form with some details, **highlighted text** or callouts.



Descriptive text in sentence form with some details, **highlighted text** or callouts.

# Images

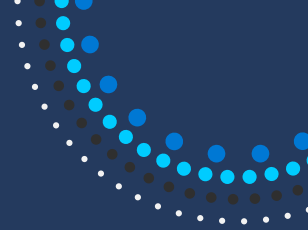
Licensed images for use available.

Be aware that while an image may be globally licensed, it might not be suitable for your audience or region. You must evaluate if an image is culturally appropriate before using.





# Three photo layout



Text placeholder



Text placeholder



MyCompanyLogo

Thank You

